



Towards Engaged Smart Transport in Exeter – the best of both worlds

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Technology has no bounds - we can
collect data on anything



The 'n=all' concept



Making travel decisions can be complex



Engaged Smart Transport

dynniq energising
mobility



VAISALA

UNIVERSITY OF
EXETER

NTT Data



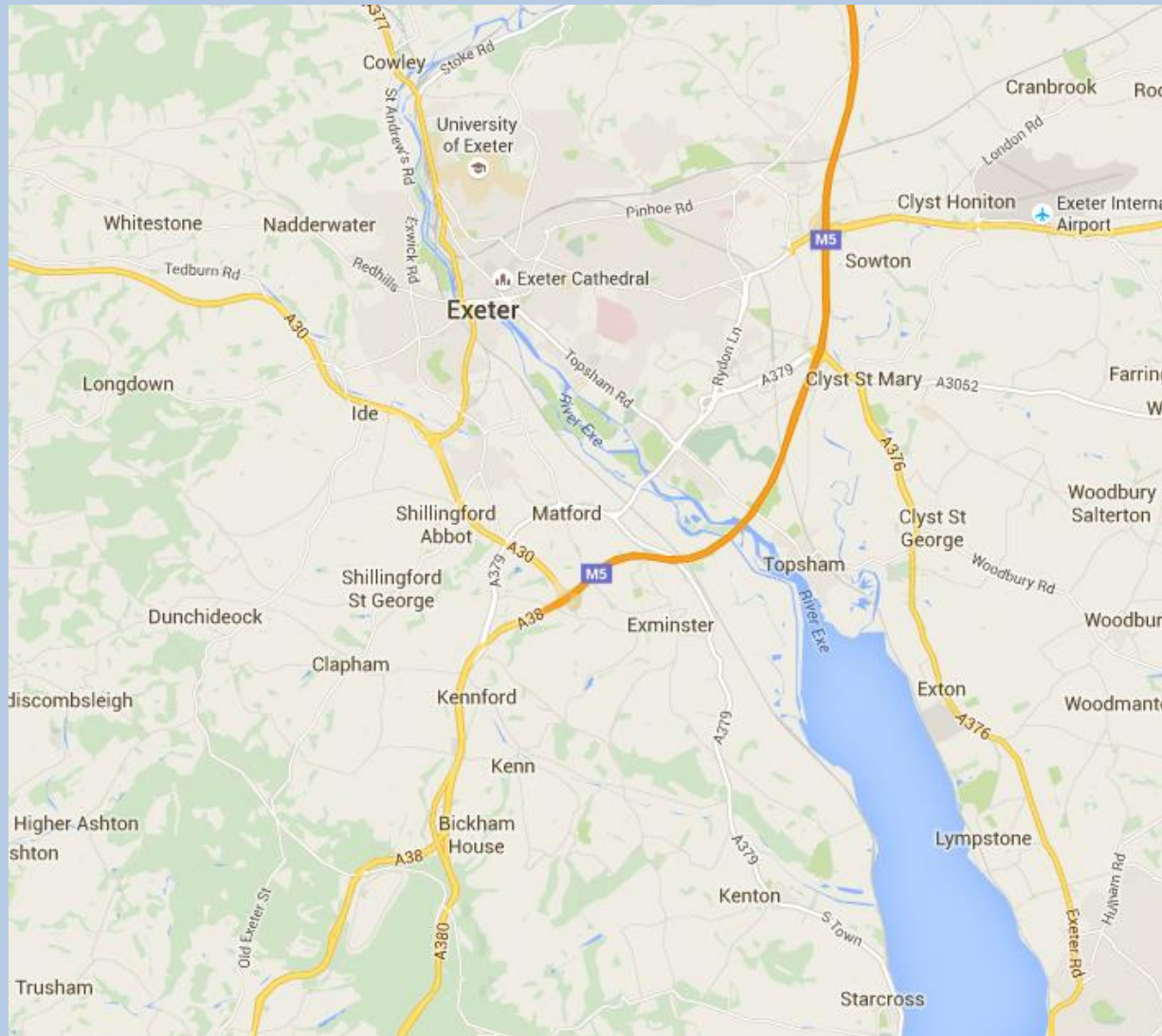
Black Swan

Devon
County Council



Exeter City Council

Engaged Smart Transport



TIRED OF TRAFFIC CONGESTION?

WATCH THIS SPACE

for *your* chance to *really*
do something about it!



Survey opens
2 May

win
an ipad



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HELP US WORK
TOWARDS A
BETTER COMMUTE



Survey
2

Engaged Smart Transport

Working together for a better commute

The University is working in a Consortium with [Devon](#) and [Exeter](#) Councils and commercial partners [Black Swan](#) and [Dynniq](#), in a ground-breaking, two year (from Nov 2015) intelligent transport project funded by Innovate UK/NERC.

Through this outcome-focused project, the group aims to identify solutions that will alleviate traffic congestion around Exeter, with research by the University an important validation for product commercialisation.

The Engaged Smart Transport project integrates real-time sensor data regarding traffic and weather

Thank you. Any questions?



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